



IFC



In strategic collaboration with



COLUMBIA | SIPA
School of International and Public Affairs

Sustainable Investing Research Initiative

FREE ONLINE
TRAINING



GENDER EQUALITY AND CAPITAL MARKETS

Understanding and Addressing Complexities

Gender equality is a complex topic, which can discourage people of any gender from addressing it in the workplace. However, as one of the 17 UN Sustainable Development Goals (Goal 5) and as a fundamental human right, gender equality has become increasingly essential to capital markets. This training program guides participants through the complexities with four modules that take a step-by-step approach that anyone can use to enhance gender equality in markets. Participants will build awareness of sustainable finance through understanding the financial implications of gender inequality, improving corporate reporting and literacy on gender equality, and identifying market opportunities that these improvements afford.

TRAINING FORMAT



Hosted by SSE Partner Exchanges, inviting their issuers and other interested market participants to join the virtual training



Facilitated by subject-matter experts, available live for questions



Delivered online with interactive activities and direct interaction with expert facilitators



Q&A open throughout the training



Training includes **4 hours** of live facilitation spread over 2 sessions, **certified by CPD**



WWW.SSEINITIATIVE.ORG/ACADEMY

GENDER EQUALITY AND CAPITAL MARKETS

The training will cover the following four modules, which aim to walk participants through four easy to follow steps for improving on gender equality in capital markets.

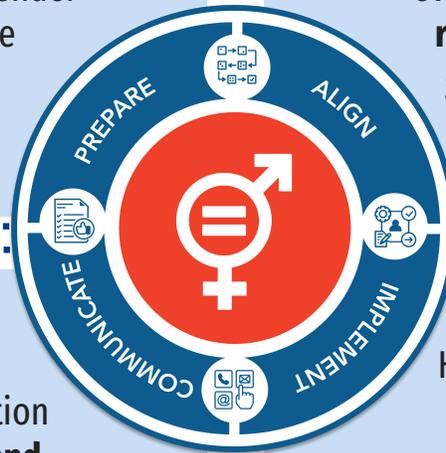
Part I

MODULE 1: PREPARE

Guiding participants on how they can build a foundational understanding of gender equality through an overview of the **landscape, language and purpose**

MODULE 2: ALIGN

Identifying guiding principles and evaluating how **global principles, local requirements and peer practices** can guide participants as they set out on their journey to enhance gender equality



MODULE 4: COMMUNICATE

Guiding report preparers on disclosing gender-related information and communicating with **internal and external stakeholders** on gender-related topics

MODULE 3: IMPLEMENT

Helping participants to capture value in implementing gender equality initiatives through an overview of **market promotion and products** with a gender lens

Part II

Learning Objectives

- Understand **why** action is needed for enhanced gender equality
- Identify **what** tools can be used to improve gender equality in your organization
- Understand **how** to capture value from markets for gender equality performance
- Identify how and **where** to communicate gender-related information for markets

Participants

This training has been developed to benefit both **leadership levels** (Board and C-suite) as well as **operational level or management staff** of any organization. No prior experience or expertise on the topic is necessary, and male participants are particularly encouraged to join